



MEDIA RELEASE

DATELINE: Denver GBTA, 22 August 2011

CONTGO PARTNERS WITH LANYON TO AUTOMATE AND OPTIMIZE PREFERRED HOTEL PROGRAM COMPLIANCE & SAVINGS THROUGH ITS MOBILE TRAVEL ASSISTANT PLATFORM

Connecting Lanyon to the Mobile Travel Assistant Platform automates delivery and provides fingertip retrieval of preferred hotel program information, driving enhanced policy compliance and savings

conTgo, the leading provider of intelligent mobile travel service and communication solutions has entered into a partnership with Lanyon Inc., the leading provider of content management and spend management solutions to the global hospitality industry. This partnership brings together Lanyon's Total Hospitality Spend Management (THSM) capability and conTgo's Mobile Travel Assistant (MTA) Platform enabling hotel program data to be automatically delivered to travellers' mobile devices.

Lanyon's THSM already contains an organization's entire preferred hotel data such as negotiated rates, locations, ancillary services and free inclusions. Connecting this to the conTgo MTA Platform enables Lanyon to remain the single source of hotel related information while providing relevant data for enhanced compliance, savings and security through the MTA Platform.

"This is the first time that this sort of data has been mobilized and its delivery to travellers at critical points in the decision and travel process will greatly enhance compliance. We are really excited about what this will mean for enhanced program savings and services," said Johnny Thorsen, CEO, conTgo.

Lanyon will also be using the MTA Platform to provide automated messaging and services to their existing clients to ensure that the rates and inclusions are being proactively communicated and made available to their customer's travellers. Mike Boulton, Lanyon's Chief Commercial Officer, said "This partnership will greatly extend the value we are already providing our customers by giving the traveller real-time information whenever and wherever they need it. This capability supports our long term goals of improved industry wide hotel booking compliance, greater rate accuracy and availability, and ensures that our clients optimize their entire hotel spend. We are thrilled to be part of the partnership."

"Connecting Lanyon to the MTA Platform is a great example of yet another new service opportunity delivered through mobile devices, as the consolidation of travel related data enables organisations to deliver enhanced service, savings and security for their travelling workforce," concluded Thorsen.

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About conTgo

conTgo has pioneered a global technology platform with integrated mobile services that enables TMCs and corporations to enrich the traveller experience, offers tangible savings potential with preferred supplier compliance messaging, and features unprecedented traveller tracking security and disruption support technology.

The Platform, known as the Mobile Travel Assistant (MTA) Platform, is designed to enable TMC's to dramatically improve operational support during emergencies and times of crisis and for routine trips offers sophisticated en-route mobility services via ANY mobile phone.

The MTA Platform also includes access to conTgo's MapCast, enabling corporations to instantly track, locate, and communicate with their travelling workforce using the world's first map-based two-way communication engine with geo-spatial search and one way and 2 way tracked multi-channel messaging. MapCast is used to manage large-scale disruption events in the travel industry such as the recent volcanic ash clouds or the earthquake and tsunami events in Japan and New Zealand.

MTA provides existing customers such as Microsoft, American Express, Lego, Orange, QBT and CTM with access to a wide range of proprietary and third-party services designed to improve the life of the individual traveller, while ensuring corporate duty of care requirements are met.

conTgo, headquartered in London, has been developing and enhancing the MTA platform since 2007 and processed more than one million travel bookings in the first half of 2011. Customers in over 90 countries with more than 500,000 unique corporate travellers have experienced the MTA Platform services.

www.conTgo.com

About Lanyon

For 26 years, Lanyon has been delivering exceptional content distribution technologies to the travel industry. Today, Lanyon is the recognized leader in content management solutions for the global hotel industry, and in sourcing and procurement solutions for corporate travel buyers. From its early success with GDS publishing and productivity tools to its RFP solutions for hotels, consortia and corporations, Lanyon solutions are used globally to reduce data management costs, effectively manage and distribute hotel content, and efficiently connect corporate travel buyers with hospitality suppliers.

Established in 1984 and headquartered in Dallas, Texas, many car rental companies, travel management companies, agencies, airlines, and hotels worldwide use Lanyon for their RFP and content management needs.

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